



neto

Faith in RMS rewarded with speed

Marketing, CRM and Sales process implementation

Powered by



“ Without RMS, we wouldn't have been able to meet our aggressive timeline of one month. Working with RMS helped us to meet these goals and get up to speed very quickly.”

Cisco Sara,
Marketing Manager at Neto

Time Challenge

Procuring Marketo was just the warm up. The real race for Neto was getting their new marketing automation platform implemented and their team capable of handling its power in just a few short weeks. Something few believed was possible.

Running Together

Marketo recommended RMS as the running partner Neto needed. Collaboration proved to be the best strategy. In 4 weeks, RMS worked tirelessly side by side with the Neto team. In that time replacing the legacy marketing system and broken processes with a new Marketo instance, completing the vital data transfer, installing fresh templates, lead scoring models and delivering training of everything.

During implementation, RMS always remained on-hand explaining what the team needed to know, when they needed to know it. Succinct, expert training empowered the self-sufficiency Neto wanted in their people.

“ RMS helped us understand the 'why' behind our decisions giving us guidance when we just weren't sure of the best approach.”

Kelly Newbery, VP of Marketing at Neto

Across the finish line

Neto's implementation personal best (PB) with RMS is now spurring the wins they really wanted:



New model campaigns rolled out in the **first three months**
No one thought it possible



Leads perfectly synced with **Salesforce**



From technology implementation to empowered users in **1 month**



Time required to set-up campaign
Before: 4 HOURS
After: 1 HOUR

The RMS experience in 5: Experts - Confident - Trusted - Friendly - Patient

About RMS

Every day, RMS consultants assist organisations of all sizes with their cloud marketing IT platforms. Expert in tools such as Marketo, Salesforce and the related data and systems integration requirements, RMS installs these cloud-based systems, plumbs them together, builds beautiful hand crafted asset templates for your campaigns and installs Best Practice smarts into the platform. Then we train you, your marketing team and your sales team to use the systems and execute the first few campaigns until you get into the rhythm of it all.

www.resolutionmarketing.com.au

About Neto

Neto is an all-in-one retail management platform offering everything from e-commerce to point of sale to inventory, shipping and fulfillment. Their back-end technology gives merchants a single view of their customers, wherever they're buying from, enabling them to manage their retail business effectively.

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